

ORDER

**KSNV**

Orders
Order / Rev: 103686
Alt Order #: 06830032
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 06/28/12 / 10/23/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Berkley, Shelley for Senate
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	78	\$76,600.00	\$65,110.00
10/29/12	10/29/12	17	\$17,175.00	\$14,598.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	78	\$76,600.00	\$65,110.00	0.00
November 2012	17	\$17,175.00	\$14,598.75	0.00
Totals	95	\$93,775.00	\$79,708.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	20%	\$93,775.00
Market	100%	\$468,875.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$98,463.75
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$150,040.00
KTUD	0%	\$0.00
KVVU	25%	\$117,218.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,377.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagm	5-6a		- TWTF - -	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											

REV RATE NEWS
 NEWS

Order / Rev: 103686
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF - -	:30	2	\$450.00	1	0.00	NM	2	\$900.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	2		\$450.00		0.00						
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	2		\$700.00		0.00						
E 7	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M- - - - -	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	2		\$900.00		0.00						
E 8	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	6		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		Today Show	658a-9am		- TWThF - - - -	:30		(\$900.00)		0.00	NM		
Credited [cxl'd]															
13	KSNV	10/22/12-10/28/12		Today Show	658a-9am		- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
17	KSNV	10/22/12-10/28/12		Today Show	658a-9am		- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
18	KSNV	10/22/12-10/28/12		Today Show	658a-9am		- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
E 10	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	- TWTF - -	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		Noon News	12-1230pm		- TWThF - - - -	:30		(\$425.00)		0.00	NM		
See MG 10.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Noon News	12-1230pm		- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 10.4 10/24 [Revised Rate to Reinstate]															
E 11	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M- - - - -	:30	1	\$425.00	1	0.00	NM	1	\$425.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	1		\$425.00		0.00						
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	M- - - - -	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	2		\$425.00		0.00						

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E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 12.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.1 10/29 [Revised Rate to Reinstate]															
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]															
E 20	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 21	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
REV RAET & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$450.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	- TWTF - -	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
REV RATE & FREQ.. NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	2		\$725.00		0.00						
E 26	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	- TWTF - -	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	2		\$1,200.00		0.00						
E 28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston RepCM Face to Face w/ J.Ralston		730-758pm	M- - - - -	:30	1	\$900.00	1	0.00	NM	1	\$900.00
REV RATE FACE FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	1		\$900.00		0.00						
E 29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston RepCM Face to Face w/ J.Ralston		730-758pm	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE FACE FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	4		\$900.00		0.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	(\$900.00)	0.00	NM						
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	(\$900.00)	0.00	NM						
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	(\$900.00)	0.00	NM						
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	(\$900.00)	0.00	NM						
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	\$900.00	0.00	NM						
Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	\$900.00	0.00	NM						
Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	\$900.00	0.00	NM						
Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	- TWThF - - - -	:30	\$900.00	0.00	NM						
Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF - -	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$1,300.00		0.00						

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E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF - -	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M- - - - -	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	2		\$1,300.00		0.00						
E 33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Weekend Jeopardy/Wheel			-----S-								
				WKND Jeop/Wheel											
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-		2		\$525.00		0.00					
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
REV RATE NEWS AFTER NFL PRIME															
NEWS AFTER NFL PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1		\$3,600.00		0.00					
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
REV RATE TON SHOW															
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		2		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 42.3,42.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 42.3,42.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[Revised Rate to Reinstate]															
4	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[NOT AVAILABEL NO DAY MOVES]															
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
				Tonight Show											
REV RATE TON SHOW															
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--		8		\$500.00		0.00					

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
REV RATE TON SHOW TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF - -	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
REV RAET NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	4		\$1,200.00		0.00						
E 45	KSNV	10/29/12	10/29/12		CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven			M-----								
				M-F News 3 at Eleven											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	1:00	2	\$2,200.00	1	0.00	NM	2	\$4,400.00
				Sa-Su News 3 at Eleven											
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					2	\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		(\$1,100.00)		0.00	NM		
See MG 46.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		\$2,200.00		0.00	NM		
Ⓜ MG for 46.2 10/27															
[Revised Rate to Reinstate]															
E 48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
REV RATE & FREQ SAT TODAY															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$625.00		0.00			
E 49	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
				News 3 Sunrise SATURDAY											
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$700.00		0.00			
E 50	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
REV RATE SUN TODAY															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$750.00		0.00			
N 53	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.											
REV RATE & FREQ VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$375.00		0.00			
N 54	KSNV	10/24/12	10/29/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-WTF--	1:00	3	\$900.00	1	0.00	NM	4	\$3,600.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$900.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00			
N 55	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,400.00		0.00			
N 56	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	1:00	3	\$1,400.00	1	0.00	NM	3	\$4,200.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,400.00		0.00			
N 57	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	1:00	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,800.00		0.00			
N 58	KSNV	10/24/12	10/26/12	Today Show	CM	658a-9am	--WTF--	1:00	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N58	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	-- WTF--	1:00	3	\$1,800.00	1	0.00 NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-- WTF--		3			\$1,800.00		0.00			
N59	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M- - - - -	1:00	1	\$1,450.00	1	0.00 NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$1,450.00		0.00			
N60	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-- WTF--	1:00	3	\$1,450.00	1	0.00 NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-- WTF--		3			\$1,450.00		0.00			
N61	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M- - - - -	1:00	1	\$2,400.00	1	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$2,400.00		0.00			
N62	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	-- WTF--	1:00	3	\$2,400.00	1	0.00 NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-- WTF--		3			\$2,400.00		0.00			
Totals													95	\$93,775.00